Breeding Philosophy

By selective matings of cow families proven to be consistent transmitters of desirable genetics we breed efficient, hardy, trouble-free cows with long, profitable and productive lives.

Brief History of Our Holsteins

The dairy cows you see here at Pineland Farms comprise one of the oldest registered Holstein herds in the United States. A "registered" cow means that the animal's parentage is known and is certified by the United States Holstein Association.

The herd was started by the well-known Merrill family at a neighboring farm in Gray, Maine in 1881. The Merrills developed the herd until both the farm and herd were purchased by Michael and Marilyn Wilson in 1961.

At the time of the Wilson's purchase, there was a yearling in the Merrill herd named Trina Redstone Marvel. That young cow's lineage went back 16 generations in direct female line to one of the very first cows imported to the United States from Holland. "Old Trina", as she came to be known, was not only an exceptional milk cow but she transmitted her traits to descendants with remarkable consistency. Transmitting ability, more than any other quality, is the key to any successful breeding cow.

In the decades since 1961, hundreds of superior cows in the herd can be traced directly back to Old Trina; so much so, in fact, that her descendants have become known as a distinct cow family within the Holstein breed, the "Trinas." Cows in today's herd whose names begin with a "T" or an "R" are part of the Trina family.

Three generations of Wilsons developed the herd and were awarded the coveted "Master Breeder" designation in 1999. Pineland Farms acquired the dairy herd from the Wilsons in 2001 and moved it to this new milking barn. In addition to the Trinas, the herd includes outstanding individuals from several other nationally-known cow families. Hundreds of progeny from the herd have been exported over the years to European countries, Japan and elsewhere. The "Wilsondale" prefix was used until 2001 when Pineland Farms purchased the herd and began marketing cattle under the "Wilson-dale" prefix and then the "Pineland" prefix.

Pineland Farms continues to breed some of the very best milking cows, carrying on a tradition begun well over a century ago.



Located in the rolling hills of New Gloucester, Maine, Pineland Farms is a 5,000-acre working farm, diverse business campus and educational and recreational venue that welcomes visitors to enjoy its beautiful rural landscape. Pineland Farms' mission is to provide a productive and educational venue that enriches the community by demonstrating responsible farming techniques, offering educational opportunities and encouraging a healthy lifestyle through recreation. We invite you to explore our website and visit the farm to take part in our wide variety of activities and events.

For more information:

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www.PinelandFarms.org

d Kissamee Dundee Haley-ET 4E-94 Photo Credit: Jenny Thomas Cybil Fisher Photograph

The Trina Family:



Pineland Goldwyn Tiara-ET 3E-94 6-08 365DIM 28,272M 4.7% 1318F 2.9% 832P

Tiara's Daughters include: Pineland High Thea-ET VG86 Pineland High Turbo-ET VG85 Embryos by Denver, Unstoppable & Awesome-Red

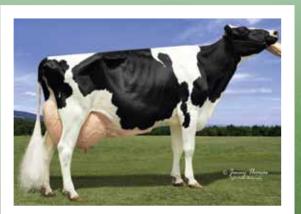




Kissamee Dundee Haley-ET 4E-94

8-10 352DIM 34,160M 4.8% 1653FF 3.0% 1022P

Haley's Daughters include: Pineland Goldwyn Hemi-ET 3E-96 Pineland Archival Happy-ET EX91 Pineland Thor Hero EX92



Pineland Durham Trixy-ET 4E-94 8-09 365DIM 44,950M 4.2% 1892F 3.2% 1418P

> **Trixy's Daughters include:** Pineland Chicago Trick EX91 Embryos by Unix & Sidekick



Pineland Goldwyn Hemi-ET 3E-96

8-08 365DIM 43,920M 4.7% 2085F 3.5% 1531P **Hemi's Daughters include:** Pineland Punch Harlow-ET 2E-95 Pineland Topside Hattie-ET 2E-94 Pineland Attic Harper-ET 2E-94 Pineland Bradnick Hylton-ET EX91 Pineland Daddy Hellen-ET 2E-92 Pineland Attic Harmony-ET 2E90

The Haley Family:



Pineland Punch Harlow-ET 2E-95

6-03 365DIM 34,299M 3.3% 1132F 3.5% 1191P 2020 heifers by Byway & Merjack Embryos by Byway, Merjack, Admiral, Tatoo & Unix

The Paula Family:



Windy-Knoll-View Prosper-ET VG87 3-11 305DIM 28.170M 4.3% 1207F 3.0% 856P

Prosper's Granddaughters include: Pineland Chicago Pumpkin EX93